

Innovation in International Philanthropy

Our Mission – Investing in *sustainable solutions* that lift children out of poverty

Our Approach to International Philanthropy

- *Venture philanthropy* model strengthening and sustaining grassroots partners serving children
- *Strengthening* partners through human resources, strategic guidance and financial capital
- *Sustaining* partners in developing countries by investing in profit-making businesses

Our Theory of Change

Linking social programs and economic development will transform a community



Our Impact (Partner 1: Zambia)

2008	2009	2010	2011	2012	2013
Meal & Clinic Programs	7 classroom facility serving 350 students	100% Grade 7 graduation rate	Poultry farm launch	15,000 chickens sold Expansion planning	Expected: >10% Sustained

Sustainable solutions lifting children out of poverty

Our Growth: First 5 Years

- Individual Contributors: From 70 to over 700 investors in first five years
- International Partners: Zambia, 2007-present; Nicaragua, 2012 launch
- Children served: From 60 to 1,600
- National Footprint: From Chicago-base to both east and west coast presence

Our Goals: Next 10 Years

- 1,500 investors by 2015
- 4 International partners by 2017
- 5,000 Children & families served by 2023
- 3 Successful social enterprises sustaining partners by 50% or more
- Nationally recognized leader for innovative in global philanthropy

Opportunities to Engage

- Financial Investment: Support an innovative approach to International Philanthropy
- International Travel: Partnership Trips to Zambia (Jan. 2014) and Nicaragua (Oct. 2013)
- Corporate Partnerships: Cause-related marketing, event sponsorship, employee matching