



**GINA MICHELE MURDOCK.** ASPEN. CO.  
FOUNDER + DIRECTOR.  
ASPEN YOGA SOCIETY.

I am inspired by caterpillars: Transform. Evolve. Fly. Gandhi got it: "Be the change you wish to see..."

Take action: "The simplest acts of kindness are by far more powerful than a thousand heads bowing in prayer." Go. Do. Be.

[WWW.ASPENYOGASOCIETY.ORG](http://WWW.ASPENYOGASOCIETY.ORG)



**RICH JOHNSON.** CHICAGO. IL.  
CEO. SPARK VENTURES.

*We can do more together than we can alone.* This motto has inspired me to connect with extraordinary people around the world to create sustainable solutions that lift children out of poverty. I am passionate about transformational leadership and collaboration.

I am a social entrepreneur living my dream of making the world a better place.

[WWW.SPARKVENTURES.ORG](http://WWW.SPARKVENTURES.ORG)

**ALEX WINKELMAN.** AUSTIN. TX.  
EXECUTIVE DIRECTOR. CITIZEN  
GENERATION.

What inspires me to build community: The world will never be perfect, but so many people are trying and succeeding at doing wonderful things for the world. Those people and the recipients of their good deeds inspire me to do more and help others be inspired.

After several years of working on short-term philanthropic projects, Alex Winkelman founded CharityBash at the age of 21 as a way to make charitable giving affordable, accessible, and fun for young professionals. Three years later, she launched Citizen Generation.

Through her extensive philanthropic involvement, Alex was recently named a 2012 Woman of Distinction by the Girl Scouts of Central Texas and was honored with the 2012 ADL Austin Humanitarian Award with her family.

[WWW.CITIZENGENERATION.ORG](http://WWW.CITIZENGENERATION.ORG)

**LAURIE GERBER.**  
NEW YORK CITY. NY.  
SENIOR COACH + PRESIDENT.  
HANDEL GROUP® LIFE COACHING

I'm inspired by people who dare to dream, bust through their excuses and fears, and make and keep promises. I'm passionate about changing human culture, so we're all happy, free, proud, and equal. Hence, my dream is to make "dealing" and telling the truth sexy.

Laurie appeared on MTV's *True Life*, in *Elle* and *Experience Life* magazines. She coaches, blogs, manages HGLC, and speaks live, along with adoring her family.

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